

A substantive yet down-to-earth business book that entertains while it teaches leaders and aspiring leaders why and how they should shape their communications in order to be more effective and impressive. It's a reality that athletes take more turns than most at public speaking and therefore provide both exemplary and cautionary examples to the rest of us. In Jock Talk, Beth Levine points out, in a pithy and poignant way, what executives can learn from these examples. Jock Talk candidly examines the public comments of athletes, coaches, and team owners. Their stories serve to illustrate five foundational communication principles--audience-centricity, transparency, graciousness, brevity, and preparedness--that will help you find your best voice and communicate in a way that will build support, reputation, and business. Jock Talk offers a no-nonsense approach to establishing a credible, likable, and memorable tone and speaking style. In addition to the insights provided by the five principles, you will get tips on delivery and an easy-to-use framework for developing a presentation or remarks for any occasion.

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ihaveaspeedingticket.com: Jock Talk: 5 Communication Principles for Leaders as Exemplified by Legends of the Sports World (Audible Audio Edition): Beth Noymer Levine. Jock Talk: 5 Communication Principles for Leaders as Exemplified by Legends of the Sports World . and I'm pleased to say that Beth has enlivened her very sensible 5 communications principles with great stories from the world of sports.

Jock Talk: 5 Communication Principles for Leaders as Exemplified by Legends of the Sports World. Front Cover. Beth Noymer Levine. Buy Jock Talk: 5 Communication Principles for Leaders as Exemplified by Legends of the Sports World by Beth Levine (ISBN:) from Amazon's.

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In Jock Talk, Beth Levine points out, in a pithy and poignant way, what communication principles—audience-centricity, transparency, graciousness, brevity, and is also the creator of the 5-star-rated iOS mobile app SmartMouth Public Speaking With fascinating examples from sports legends, Levine shows you how to. Read or Download Jock Talk: 5 Communication Principles for Leaders as Exemplified by Legends of the Sports World PDF. Similar business life books. Price, review and buy Jock Talk: 5 Communication Principles for Leaders as

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