

The first book of its kind on psychological operations—military actions designed to influence the perceptions and attitudes of individuals, groups, and foreign governments—in Middle East research, it provides a much needed in-depth analysis of the techniques used by both the Israelis and the Palestinians. The volume clarifies the rationales for psychological warfare in the Israeli—Palestinian conflict from 1948 to 1991, examines the development of concepts of offensive and defensive psychological warfare as developed by the Nazis and the Soviets, as well as U.S. and British tactics of persuasion, and the ways the main actors have adapted these tactics to the specifics of the Intifada. Close attention is paid to the formulation and dissemination of Palestinian psychological themes directed at the Arab world, neutral parties and the enemy, and the largely unsuccessful official Israeli attempts to counter them, including official government stances and directives to the Israeli Defense Forces. This book is essential reading for all involved in media studies and military strategy.

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Schleifer, Ron. Psychological Warfare in the Intifada: Israeli and Palestinian Media Politics and Military Strategies. Portland, Ore.: Sussex Academic, Psychological Warfare in the Intifada: Israeli and Palestinian Media Politics and Military Strategies. Front Cover. Ron Schleifer. Sussex Academic Press, Psychological warfare in the Intifada: Israeli and Palestinian media politics and military strategies / Ron Schleifer. Book Psychological warfare -- Palestine. Mass media and propaganda -- Israel. Mass media and propaganda -- Palestine. Hezbollah, Israel, psychological warfare, information operations, strategic aversion to casualties inhibited it from choosing more bold military strategies. .. Asymmetrical conflict, • The Harvard International Journal of Press/Politics 12 (): After the start of the Palestinian Intifada in September , Hezbollah. Psychological warfare is a touchy subject in western democratic societies. success of the Palestinians in their fight against Israel, and their ability to exert political media scrutiny, resulted in a total re-examination of Israeli military strategies. Psychological Warfare in the Intifada. Israeli and Palestinian Media Politics and Military Strategies. av Dr Ron Schleifer. Inbunden Engelska, Schleifer, Ron, • Culture Matters: Strategic Deception in the Arab-Israeli Conflict • more Psychological warfare in the Intifada: Israeli and Palestinian media politics and military Reconstructing Iraq: Winning the Propaganda War in Iraq more.

Ron Schleifer, Psychological Warfare in the Intifada: Israeli and Palestinian Media Politics and Military Strategies, Shlomo Gazit, Trapped Fools: Thirty Years. In , a new wave of violent Palestinian protest broke out and would eventually become known as the Second (al-Aqsa) Intifada. Paul G. Israeli Counter-Insurgency and the Intifadas: Dilemmas of a Conventional Army. Psychological Warfare in the Intifada: Israeli and Palestinian Media Politics and Military Strategies.

Oct 29, The psychological underpinnings of a political strategy In the Israeli—Palestinian dynamic, psychological warfare has evolved to where it Military strategy has traditionally included both physical and psychological tactics. and with the inevitable use of media to distribute images, messages and events.

Politics and strategy Wael Abdelal Israeli military operation that targeted commanders and two other Palestinian leaders Kamal Adwan and Psychological Warfare in the Intifada: Israeli and Palestinian media politics and military strategies.

Psychological Warfare, the most potent weapon leveraged by both sides in milestones beginning with pre-state Israel's exploitation of media to influence Schleifer ends with the Second Intifada of the Palestinians waged in the early s. political-military organizations, points out successes and failures in strategy.

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