

How are you marketing your books? Do you have a plan or are you throwing darts at the wall hoping one or two will hit their mark? The Take Your Book to Market program will show you how to create a marketing plan that works. No more dart throwing. The kit contains a perfect bound book titled: Take Your Book to Market: in seven simple steps, four workbooks covering social media, publicity, direct selling and email marketing, sample 12-month marketing plans and a resource CD. The Take Your Book to Market program shows authors how to launch multi-channel, cross media marketing campaigns to help you increase your reach, grow your audience and get people talking about your books. This product is published and distributed by AlphaGraphics, a full-service marketing company that can help authors implement their plans.

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Take Your Book to Market: In Seven Simple Steps. Front Cover. Philip Davis. Alphagraphics, May 2, - pages.

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